



Jewish Federation  
OF THE DESERT

## *Gathering for Good*

Caring for the vulnerable - Strengthening Community -  
Supporting Jews in Israel and around the world



My comments this week will not be the usual focus on philanthropy and Jewish issues. I am taking a different approach this week. I still want you to think about the power of philanthropy and please think about the Federation and other Jewish

causes, when you use your power of philanthropy. Today, I want to share with you a study that came across my newsfeed this week. The U.S. News and World Report's ranking of the best countries in 2022.

I find these types of studies to be interesting and this one didn't disappoint—I will leave a link to the study at the end. When one thinks of the best countries, which ones come to your mind? Of course, I always think the U.S. and Israel should be at the top of the list.

What criteria does one use to make such a judgment? Fortunately, we can dive into the methodology used to determine the ranking; it was published with the results. To cut through the suspense, here are the top ten countries in order of ranking by the methodology: 1. Switzerland, 2. Germany, 3. Canada, 4. United States, 5. Sweden, 6. Japan, 7. Australia, 8. United Kingdom, 9. France, 10. Denmark, and Israel came in 37th sandwiched between Russia 36th and Argentina 38th.

Now, the question, how were these countries graded? The research team of BAV (a global marketing and communications company) and the Wharton School of the University of Pennsylvania came up with the survey and the attributes and compiled data from 17,000 people across the globe ranking 85 countries. The 10 attributes used were Adventure, Agility, Cultural Influence, Entrepreneurship, Heritage, Movers, Open for Business, Power, Social Purpose and Quality of Life. A comprehensive explanation of each of the attributes is included in the study.

If we looked at any of the attributes and asked the question, where would you rank the U.S. and Israel? Examining and comparing the attributes of Entrepreneurship, Social Purpose, Quality of Life, Power and Heritage this is what we find: Entrepreneurship: U.S. was 4th and Israel 26th, Social Purpose: U.S. 18th and Israel 53rd, Quality of Life: U.S. 21st and Israel 44th, Power: U.S. 1st and Israel 10th (Israel's highest ranking), Heritage: U.S. 20th and Israel 34th.

Heritage kind of surprised me. How could Israel with a history going

back thousands of years be ranked below the U.S. More on this in future updates. For the time being, if you are interested in this study, please click on the link below and feel free to share with me your thoughts.

[CLICK HERE FOR THE U.S. NEWS AND WORLD REPORT STUDY!](#)

Shabbat Shalom,  
Alan Potash, CEO

*Save the Date*  
**Lion of Judah**

**Brunch at Tamarisk Country Club**  
**Monday, January 16, 2023**  
10:00 am Registration | 10:30 Program

Required minimum gift to Jewish Federation of the Desert Annual Campaign:  
\$5,000 Local Lions ~ \$1,200 Out of Town Lions

For more information contact Leslie Pepper at  
(760 324-4737 or [leslie.pepper@jfedps.org](mailto:leslie.pepper@jfedps.org))

 Jewish Federation  
OF THE DESERT | Women's  
Philanthropy  
GATHERING FOR GOOD



**OUR SPEAKER**

## Letty Cottin Pogrebin

Letty Cottin Pogrebin, co-founder of Ms. Magazine is a nationally acclaimed writer, activist and public speaker. The author of 12 books, her articles and essays have appeared in numerous publications including The New York Times, The Nation and Huffington Post. She is co-founder of the National Women's Political Caucus and the Ms. Foundation for Women. She has served on the Board of the Harvard's Divinity School Women in Religion Program and Brandeis University Women's Fellowship in Journalism and won an Emmy Award for her work as consulting editor on the tv version of Marlo Thomas's "Free to be You and Me".

Her latest Book "Shanda" tells the story of 3 generations of complicated, intense 20th-century Jews for whom the desire to fit in and the fear of public humiliation either drove their aspirations or crushed their spirit.

 Jewish  
Book  
Council

 Jewish Federation  
OF THE DESERT | Women's  
Philanthropy

### **Tzedakah Fund** by Alberto Tejero, CFO, JFED

The Federation's Tzedakah Fund dispenses financial aid to Jewish families and individuals in need throughout the Coachella Valley.

The Tzedakah Fund provides help (mainly) with utility bills and rent, to



a maximum of \$2,500 per recipient / lifetime. There have been cases in which help with dental work, local moving expenses, etc have been also granted. The needs and requests for financial aid may change from year to year. Each application for financial help is carefully assessed and treated with maximum expedience and confidentiality.

Our records show that 370 families and individuals have been helped since 2006 with an average of \$1,957 per recipient for a total of \$48,000 (average) per year but a closer look shows that the request for financial aid is cyclical and has increased dramatically in recent years.

The COVID pandemic, the volatility of the financial market, the real estate bubble, inflation and longer lifespan (among others) have been responsible for the lately spike.

The construction of an Amazon distribution center, which will bring needed job opportunities to the Desert Hot Springs area, has impacted the rent prices in the area with many senior citizens seeing their rent doubled in price and struggling to afford it.

We are grateful for all you have and continue to do to support the Federation's Tzedakah Fund. Unfortunately, this year 2022/23 we expect to receive an historical amount of aid requests. Your support is more critical than ever to ensure that funds are available to the less fortunate members of our community especially as we approach the Holiday Season.



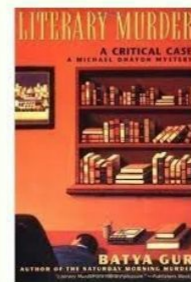
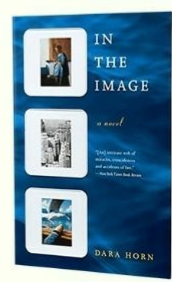
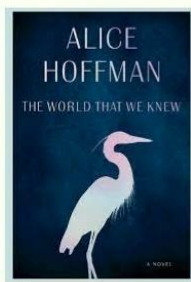
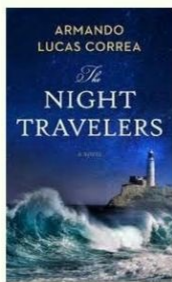
Without the generosity of people like you, the support we've been able to provide and continue to provide would not be possible.

Jewish Federations have raised \$73 million and allocated nearly \$61 million to NGOs in Ukraine and neighboring countries to support

refugees and Jewish communities in their time of need. And as the needs change, we continue allocating funds to meet them.

Because of JFNA's partner agencies, the Jewish Agency for Israel, JDC, and World ORT, have been working steadily in Ukraine for generations - we've been able to be on the ground responding to emergency needs from day one of the conflict. [CLICK FOR UKRAINE EMERGENCY RELIEF FUND!](#)

## **WOMEN'S DIVISION OF THE JEWISH FEDERATION**



Join us for our first meeting of the New Year on Wednesday, **January 18th at 10:00 am** at the Jewish Federation. You can share with us how you see our Woman's Philanthropy moving forward.

The second half of the meeting will feature well-known avid reader and presenter Sharyn McKee highlighting 4 books of Jewish interest to us!

- The Night traveler by Armando Lucas Correa
- The World that we Knew by Alice Hoffman
- In the Image by Dara Horn
- Literary Murder by Batya Gur

Please RSVP to Leslie Pepper at 760-324-4737 or [leslie.pepper@jfedps.org](mailto:leslie.pepper@jfedps.org)



**Don't Miss JFED's Upcoming  
Unique and Engaging Events**

**Call Now to RSVP: 760-324-4737**

**You are invited to a private screening of  
the award winning documentary  
“AHEAD OF TIME,  
The Extraordinary Journey of Ruth Gruber”**



with  
Special Guest  
Executive Producer  
Patti Kenner

on

**Sunday, January 15, 2023**

9:30 AM -12 PM

at

**Temple Sinai  
Palm Desert**

73251 Hovley Lane West

Complimentary Bagel, Lox and  
Cream Cheese nosh before the Film!

Short Q&A at the end!

*“Ruth Gruber is an adventure in herself.”*

HELEN REID, THE NEW YORK HERALD TRIBUNE

With her love of adventure and fearlessness, Ruth Gruber defied tradition from the moment she became the world's youngest PhD at the age of 20 in 1931. Ahead of Time tells the remarkable journey of 96 year-old Gruber, and is the directorial debut of noted cinematographer Bob Richman (The September Issue, My Architect, and An Inconvenient Truth). Gruber continued to make history throughout her trail-blazing career by becoming the first journalist to enter the Soviet Arctic in 1935 and escorting 1000 Holocaust refugees from Naples to New York in a secret war-time mission in 1944. She covered the heart wrenching ordeal of the refugees aboard the ship Exodus 1947 with photographs that helped change the world.



RSVP to Leslie Pepper, Jewish Federation at 760-324-4737

OR

Temple Sinai at 760-5689699



# COMMUNITY HOLOCAUST COMMEMORATION DAY

SUNDAY, JANUARY 29, 2023

3pm - 5pm

(Film Theatrical Performance with  
Music by The Braid)

UC Riverside Palm Desert Auditorium  
75080 Frank Sinatra Drive

*"The Holocaust is very much alive.  
The wounds are still there.  
The scars are still there.  
The influence is still there".*

*Avner Shalev*



## STORIES FROM THE VIOLINS OF HOPE

The Holocaust had silenced them...until an extraordinary violin-maker brought their voices back to life – and to the world.

The stringed survivors were brought back to life – and to the world – by a family of violin restorers spanning three generations. This is the true story of luthier Amnon Weinstein who took what might have become an exhibit of ruined instruments, restored them, and put them into the hands of musicians all over the world so that a new generation can hear them. The survivors of the Holocaust will not be here forever, but these violins will continue to tell their stories for generations to come. Produced by The Braid in their signature style of Salon Theatre and performed by seven professional actors, with live music from the Los Angeles Jewish Symphony



Jewish Federation  
OF THE DESERT



The Braid  
INSPIRING JEWISH STORIES

The event will be held in the UCR Palm Desert Campus, Building B in the auditorium. **To RSVP contact:** Leslie Pepper at [leslie.pepper@jfedps.org](mailto:leslie.pepper@jfedps.org) or at 760-324-4737.

[CLICK HERE FOR PROMOTIONAL VIDEO!](#)



The busy fall season has necessitated postponing Women's Philanthropy's annual CARD DAY to the late Spring, but the project that it supports, our Federation's TZEDAKAH FUND, meets vital needs in our community all year. Your purchase of Tributes and any direct contributions to the Tzedakah Fund makes a difference in local lives.

For the past 6 years the Women's Philanthropy has held our annual Card Day to benefit our Tzedakah fund in December. This year, we have had to postpone it until late Spring 2023 due to our extremely full and exciting calendar of events.

The Jewish Federation of the Desert provides a Special Tzedakah Fund for local Jews in need of financial assistance for temporary emergencies. We provide funds for individuals which have resided in the Desert for at least one year and within certain limitations, for rent, utilities and medical costs, as well as funds for medical home improvements for user friendly daily living, including ramps, railings, elevated toilet seats, ramps, etc. to local seniors and families in dire need.

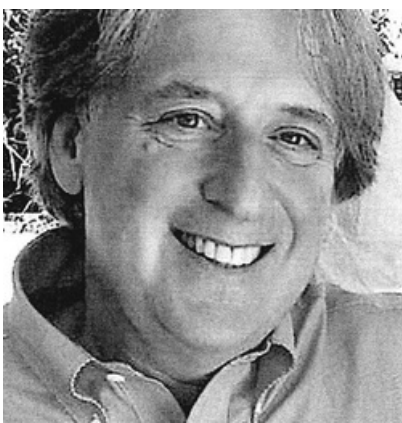
We appreciate your support of this sold-out event in the past and look forward to hosting it again in the future. Your support of our Tzedakah fund through our Card Day and Tributes has helped so many people in need in our community. We are grateful for your support.

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**MAJOR GIFTS:**  
**February 15, 2023 - 5:30PM Reception**  
**Followed by Dinner and Speaker Presentation**

Author Ira Rosen  
Ticking Clock: Behind the Scenes at 60 Minutes

Co-Hosts: Ron Langus and Barry Kaiman  
Morningside Country Club, Rancho Mirage



**About the Author:** For nearly 25 years, Ira Rosen has produced some of the most memorable, important, and groundbreaking stories for *60 Minutes*. A former Nieman Fellow at Harvard University, Rosen was a senior producer of *Primetime Live* with Diane Sawyer. Rose has won 24 Emmy® awards, 4 DuPont Awards, 2 RFK awards and 2 Peabody® awards for his incredible writing and body of work. He is the co-author of *The Warning: Accident at Three Mile Island*.

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Join Us for An Affair to Remember

## POMEGRANATE EVENT

Monday, March 27, 2023

2:00 pm - 4:00pm

CO CHAIRS : *Lynda Zions and Ana Landau*

“Chai” Tea

Le Vallauris Restaurant

385 W Tahquitz Canyon Way  
Palm Springs

Musical Entertainment by : Violin Soloist CINDY BROGAN

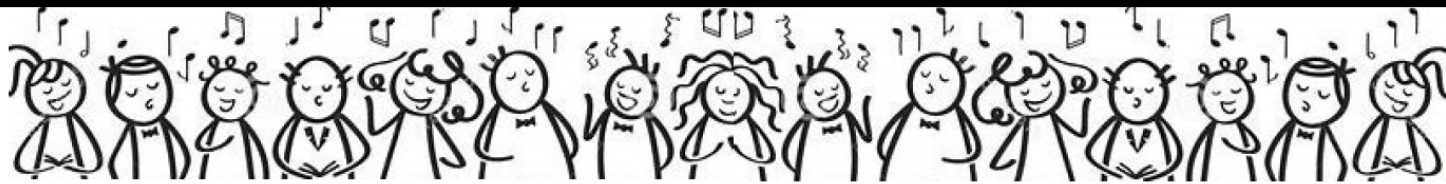
Couvert: \$75

Minimum Contribution to Campaign 2023 of \$1,800



Jewish Federation  
OF THE DESERT

RSVP: Leslie Pepper - 760-324-4737



## CALLING ALL SINGERS

Calling all singers... we are putting together a community choir under the leadership of Cantorial soloist and musician extraordinaire Alan Scott, to perform Israeli music at our **Community Israel 75 Celebration** on April 30, 2023. This will involve several rehearsals, (times to be set later) and a lot of RUACH (enthusiasm) for Israel's big birthday party! If you are interested, please contact Leslie Pepper at 760-324-4737 or at [leslie.pepper@jfedps.org](mailto:leslie.pepper@jfedps.org). Young and old, we want to raise your voices in a musical salute to Israel.







**Jewish Federation of the Desert**  
Welcomes you

APRIL 30, 2023 10am—2pm  
AT PALM VALLEY SCHOOL CAMPUS

**SAVE THE DATE**

**YOM HA'ATZMAUT**  
**ISRAEL**  
*Independence Day*

**75**  
CELEBRATE ISRAEL

**FREE**

**COME join us!**

For further information  
Contact [Leslie.pepper@jfedps.org](mailto:Leslie.pepper@jfedps.org)  
760-324-4737

**HAR-EL**  
*An Institute for Study and Worship in the Reform Tradition*  
Member, Union for Reform Judaism

Har-El, Member URJ, Offers Memberships to  
Out-of-State Internet Attendees, Part- and Full-Time Residents.

**MONDAYS ON ZOOM**

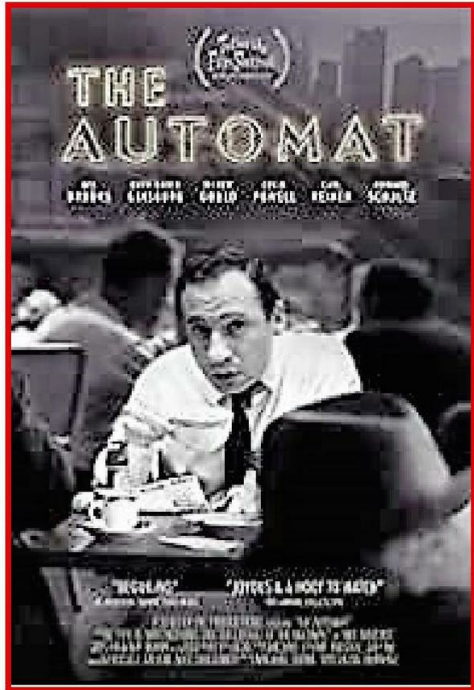
Rabbi Richard Zions is Conducting Bar/Bat Mitzvah  
Classes for Youth and Adults and Conversion to Judaism.

To Register, Contact Har-El at (760) 668-9943 or email: [harelurjpd@gmail.com](mailto:harelurjpd@gmail.com)



**Wednesday, January 11th at 3:30 PM.**  
Galen Movie Course: "HAR-EL GOES TO THE MOVIES",  
Chair, JUDY WALLIS.

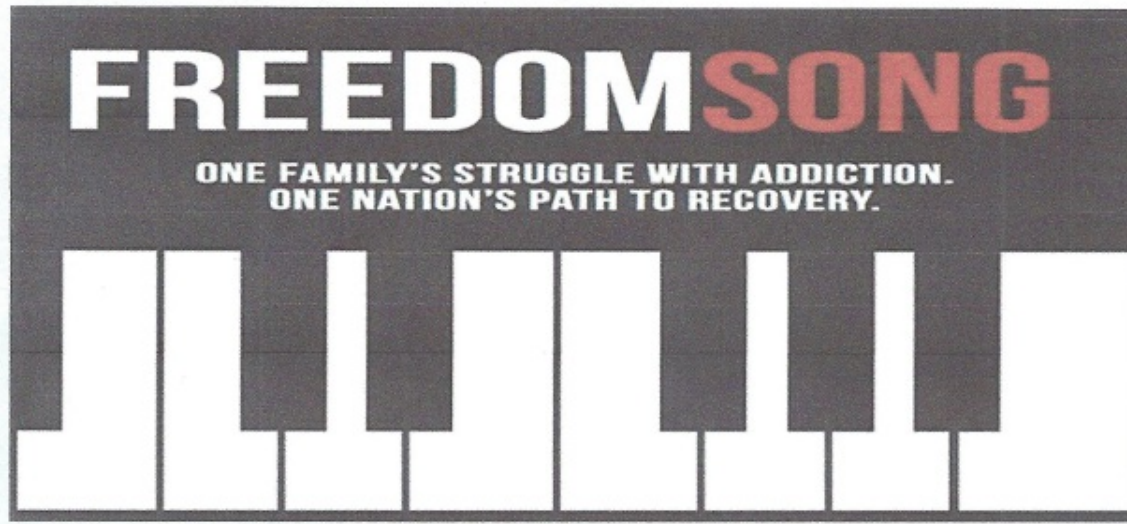
Judy writes: "Please joins us as we view the documentary film 'THE AUTOMAT' narrated by Mel Brooks. Also appearing is the late Ruth Bader Ginsburg and other well-known personalities.



This course is scheduled to be held at the Federation Jewish Community Room. We will view the film together and follow with a discussion as well as our memories of this time and place." There will be a special treat to enjoy with coffee. Reservations required.

A confirmation will be sent to you after you register. Contact [harelurjpd@gmail.com](mailto:harelurjpd@gmail.com). There is no charge and any contribution that you want to make, will go to the Jewish Federation Ukraine Fund.

**HAR-EL**  
*An Institute for Study and Worship in the Reform Tradition*  
Member, Union for Reform Judaism



An original musical production using song & dance, tears & laughter, & a post-show discussion with the cast that poses the question: "What are you a slave to?"

**Sunday, January 15, 2023, at 8:00pm**

Sun City Shadow Hills, Montecito Clubhouse Main Ballroom  
80888 Sun City Blvd, Indio, CA

**General Admission: \$45 per person**  
**Sponsorship Opportunities:**  
All sponsorships include listing in the program & invitation to the VIP reception.  
\$100 (includes one preferred admission)  
\$180 (includes two preferred admissions)  
\$250 (includes three preferred admissions)

<https://events.hadassah.org/freedom>

For questions or help registering, call Nancy Singer, VP of Finance, at 760-345-7647

To register by check, please return the bottom portion with your check payable to Hadassah  
38180 Del Webb Blvd, PMB #315, Palm Desert, CA 92211

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Email Address \_\_\_\_\_ General Admission: \_\_\_\_ # Tickets at \$45

Sponsorship Opportunities:

\_\_\_ \$100 (one preferred ticket) \_\_\_ \$180 (two preferred tickets) \_\_\_ \$250 (three preferred tickets)

**TOTAL # TICKETS:** \_\_\_\_\_ **TOTAL AMOUNT:** \$ \_\_\_\_\_

In accordance with IRS tax laws, only the amount of your gift that exceeds the value of goods and services received in consideration of your gift is tax deductible as a charitable contribution for Federal income tax purposes. The amount of the individual ticket to the event that is tax deductible is \$18. Charitable deductions are allowed to the extent provided by law, please consult with your personal tax advisor. Hadassah shall have full dominion, control, and discretion over all gifts (and shall be under no legal obligation to transfer any portion of a gift to or for the use or benefit of any other entity or organization.

PLEASE JOIN US AT THE *Second* ANNUAL  
CHABAD GOLF CLASSIC  
BENEFITTING CKIDS AND CTEEN PROGRAMS

SUNDAY  
01.22.2023



at THE WESTIN  
RANCHO MIRAGE  
GOLF RESORT & SPA

RESERVE *Now*

9:00 AM - 10:30 AM  
REGISTRATION & BREAKFAST

10:30 AM - 3:30 PM  
SHOTGUN START  
TEAM SCRAMBLE

CONTESTS • PRIZES  
RAFFLES • LUNCH

3:30 PM COCKTAILS, FINE SCOTCH  
FINE CIGARS, SUSHI  
APPETIZERS & MUSIC

4:15 PM HELICOPTER BALL DROP  
BUY A BALL, SPLIT THE POT

5:00 PM AWARD CEREMONY  
& SUMPTUOUS DINNER

TITLE SPONSOR

THE  
KOCEN  
FINANCIAL GROUP  
A Registered Investment Advisor

TO REGISTER CALL 323.770.8999 OR [WWW.CHABADGOLFCLASSIC.COM](http://WWW.CHABADGOLFCLASSIC.COM)

**3-Part Series "G'milut Hasadim"**  
**Sponsored by USCJ**

**[TO REGISTER CLICK HERE!](#)**



CONGREGATION BETH SHALOM ENGAGES IN

G'milut Hasadim

גְּמִילוּת חֶסֶדִים

"Acts of Loving Kindness"

# A SERIES IN THREE ACTS

FUNDED IN PART THANKS TO A GRANT FROM USCJ'S PACIFIC SOUTHWEST REGION

SERIES SPONSOR: STEVEN KARASH — Windermere  
REAL ESTATE

ACT 1:  **SAFEHOUSE**

NOVEMBER 11 AND 13

EVENT SECURITY SPONSORS:

JAY & RONI  
SPETALNICK

ACT 2:  **VIM** Coochella Valley  
Volunteers in Medicine  
The Valley's Only Free Health Center

DECEMBER 9 AND 11

EVENT SECURITY SPONSOR:

VIVIAN  
POSEN

ACT 3:  **Childhelp**

JANUARY 27 AND 29

EVENT SECURITY SPONSORS:

DR. PAUL & STEPHANIE  
ROSS

 **Childhelp**

## ACT 3: CHILDHELP

Childhelp Merv Griffin Village provides residential treatment in the form of physical, mental, emotional and spiritual rehabilitation to severely abused, neglected and at-risk children, ages 6 to 14.

### SCENE 1:

FRIDAY, JANUARY 27, 2023 ♥ 7:45 PM

### EREV SHABBAT SERVICE

ONEG SHABBAT DESSERT RECEPTION

#### GUEST SPEAKER:

SHERI BOGH, PROGRAM DIRECTOR, COMMUNITY RELATIONS,  
CHILDHELP MERV GRIFFIN VILLAGE IN BEAUMONT

### SCENE 2:

SUNDAY, JANUARY 29, 2023 ♥ 11:00 AM

### COMPLIMENTARY BRUNCH

#### PRESENTER:

RABBI J.B. SACKS — THE JEWISH CONNECTION

### SCENE 3: THE FINALE

### G'MILUT ḤASADIM

Scrapbooks and scrapbooking materials are a vital part of the children's therapy.

OUR "ACT OF LOVING KINDNESS" WILL PROVIDE CHILDHELP WITH  
40 SCRAPBOOKING KITS FOR THE CHILDREN AT NO CHARGE.

ON SUNDAY YOU WILL HAVE THE OPPORTUNITY TO PURCHASE  
SCRAPBOOKS AND SCRAPBOOKING MATERIALS FOR THE CHILDREN BY CHECK OR CREDIT CARD.  
IF YOU WOULD LIKE TO PURCHASE A KIT AND WILL NOT BE AT THE SUNDAY BRUNCH, CONTACT THE OFFICE.

RSVP FOR FRIDAY EVENING IS GREATLY APPRECIATED  
SUNDAY BRUNCH RESERVATIONS **REQUIRED** BY MONDAY, JANUARY 23

PROOF OF VACCINATION REQUIRED ON FIRST VISIT

[CLICK HERE TO RSVP FOR FRIDAY AND/OR SUNDAY](#)

PROJECT CHAIRPERSON: RONI SPETALNICK



קהילת בית שלום  
The Coachella Valley's  
Conservative Synagogue

CONGREGATION BETH SHALOM

42600 Cook Street – Second Floor  
Palm Desert, CA 92211

WWW.CONGREGATIONBETHSHALOM.NET  
(760) 200-3636 ✪ INFO@CONGREGATIONBETHSHALOM.NET



THE WOMEN OF SINAI INVITE THE WOMEN OF OUR COMMUNITY TO A

## *Fashion Show & Luncheon*

FEATURING THE LATEST IN STYLISH TRAVEL OUTFITS FROM  
**SHIRLEY'S BOUTIQUE FASHIONS**

Friday, January 27, 2023 - Noon

{11 am preshow shopping}

TEMPLE SINAI

73251 Hovley Lane West

Palm Desert

**\$35.00**

includes lunch & 5 raffle tickets!

Receive another raffle ticket for  
each additional person you bring!



To RSVP call the temple office: 760-568-9699  
or contact Toni Robinson at [trobenson@templesinaipd.org](mailto:trobenson@templesinaipd.org).

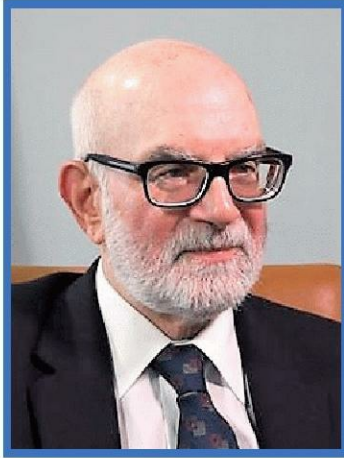
**StandWithUs**

**A special program exclusively at  
TEMPLE ISAIAH !**

***Shabbat Services Friday Night January 27, 2023 - 7:30 pm***

**AN EVENING OF CARLY GAMMILL & GARY RATNER  
IN CONVERSATION WITH RABBI STEVEN ROSENBERG**

**CARLY GAMMILL** is the founding Director of the StandWithUs Center for Combating Antisemitism and simultaneously serves as Counsel for Litigation Strategy in the StandWithUs Saidoff Legal Department. Carly is active in fighting antisemitism, including the anti-Israel, antisemitic BDS campaign, on campuses, in local communities, in court, and at the United Nations.



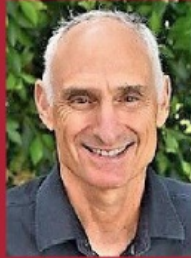
**GARY P. RATNER**, the Senior Executive for StandWithUs, has been with the organization since 2010, involved with development, strategic planning and outreach to ethnic and religious groups.

Founded in 2001, today StandWithUs has 18 offices across the United States, Canada, the U.K, Brazil, the Netherlands, Australia, South Africa and Israel. This is an exciting opportunity to hear one of our most articulate speakers on behalf of Israel and World Jewry.

**Join us for this special evening.  
Mark your calendars now!**

# Temple Isaiah presents

## *Cantors On Broadway!*



Cantor Ken  
Cohen



Cantorial Soloist  
Jennifer Bennett



Cantor Kelley  
Cooper



Cantor Danieli  
Friedman



Cantor Niti  
Nissim

WITH ACCOMPANIEST JOEL BAKER & THE DESERT WINDS FREEDOM BAND

## **Sunday, February 5<sup>th</sup> ~ 2:00 PM**

Temple Isaiah, 332 West Alejo Road, Palm Springs, CA. 92262

Join Hazzan Ken Cohen and some of America's most talented up and coming cantors as they take a memorable musical tour through Broadway's most beloved songs.





# TU B'SHEVAT SEDER AND ISRAELI-STYLE LITE DINNER

קהילת בית שלום  
The Coachella Valley's  
Conservative Synagogue

Sunday, February 5 — 4:00 PM

**\$22 MEMBERS**  
**\$27 NON-MEMBERS**



**TREE**T YOURSELF  
TO A FESTIVE SEDER AND  
ISRAELI-STYLE LITE DINNER  
JOIN BETH SHALOM  
AS WE CELEBRATE THE  
**NEW YEAR OF TREES**

EMPHASIZING ECOLOGICAL  
CONCERNS AND OUR  
ATTACHMENT TO THE  
LAND OF ISRAEL

**SECURITY SPONSORS:**  
**JOSEPH & JOHANNA AMPLO**

**RESERVATIONS REQUIRED BY MONDAY, JANUARY 30!**

**PROOF OF VACCINATION REQUIRED ON FIRST RETURN VISIT**

**CONGREGATION BETH SHALOM**

42600 COOK ST - 2ND FLOOR, PALM DESERT, CA 92211

CALL OR EMAIL FOR INFORMATION

PHONE (760) 200-3636

INFO@CONGREGATIONBETHSHALOM.NET

WWW.CONGREGATIONBETHSHALOM.NET



**CLICK HERE  
TO RSVP**



קהילת בית שלום

קהילת בית שלום  
The Coachella Valley's  
Conservative Synagogue  
*An extended Jewish family, caring for all its members*



SUPPORTED BY  
Jewish Federation  
OF THE DESERT



## 12<sup>TH</sup> ANNUAL SCHOLAR-IN-RESIDENCE WEEKEND

MADE POSSIBLE BY A GRANT FROM JEWISH FEDERATION OF THE DESERT

FRIDAY — SUNDAY

FEBRUARY 17 — 19, 2023

## DR. TAMMI J. SCHNEIDER

PROFESSOR OF RELIGION, CLAREMONT GRADUATE UNIVERSITY

- ✦ PROFESSOR
- ✦ AUTHOR
- ✦ ARCHAEOLOGIST



## EISHET HAYIL: WOMEN OF STRENGTH

THE ENTIRE COMMUNITY IS WELCOME WITH PROOF OF VACCINATION

FRIDAY SERVICES — 7:45 PM

“ESTHER: A WOMAN OF COURAGE”

FOLLOWED BY ONEG SHABBAT DESSERT RECEPTION  
GENEROUSLY SPONSORED BY BENJAMIN & HEATHER ALTMAN

SATURDAY SERVICES — 9:30 AM

“RUTH: A WOMAN OF FAITH”

FOLLOWED BY FESTIVE KIDDUSH LUNCH GENEROUSLY SPONSORED BY  
DR. ROBERT & MAXINE GREENSTEIN AND JOEL & MARLENE WOLF

SUNDAY BRUNCH — 11:00 AM

“SHIR HASHIRIM: A WOMAN OF LOVE”

### BRUNCH AND SESSION

GENEROUSLY UNDERWRITTEN BY GENE STILLMAN  
PAID RESERVATIONS REQUIRED BY MONDAY, FEBRUARY 13, 2023  
MEMBERS: \$18 ✦ NON-MEMBERS: \$23

FOR INFORMATION CALL THE BETH SHALOM OFFICE 760-200-3636  
OR EMAIL US AT [INFO@CONGREGATIONBETHSHALOM.NET](mailto:INFO@CONGREGATIONBETHSHALOM.NET)  
42600 COOK ST — STE 205, PALM DESERT, CA 92211 ✦ [WWW.CONGREGATIONBETHSHALOM.NET](http://WWW.CONGREGATIONBETHSHALOM.NET)

**CLICK HERE TO RSVP for Friday / Saturday  
and to REGISTER for the Sunday Brunch**



A ONCE-IN-A-LIFETIME EXPERIENCE FOR TEENS

## Embrace the Past. Grasp the Future.

**Travel Dates:**  
**April 16 - 30, 2023**



THE MARCH OF THE LIVING brings together thousands of Jewish teens from all over the world to Poland and Israel.

In Poland you will search for traces of a world that is no more walking the three kilometers from Auschwitz to Birkenau the largest concentration camp complex built during World War II on a "March of the Living". From

Poland you will fly to Israel observing Yom HaZikaron, Israel Memorial Day and celebrating Yom Ha'Atzmaut, Israel Independence Day, on this milestone 75th year.

Open to students in 11 & 12th grade (10th by advance permission) are eligible to participate; all applicants are carefully screened and interviewed. All application materials must be submitted for consideration.

Cost: \$6,995. (This reflects a \$350 built-in scholarship thanks to generous funding from the International March of the Living) The fee does not include domestic airfare. Domestic fees TBA. Needs-based scholarships available.

Information and applications can be found at [www.motlthewest.org](http://www.motlthewest.org)

### WHAT TEENS ARE SAYING ABOUT THE MARCH:

"I leave this experience more proud than ever of where I come from." - Mollie L, San Diego

"If you are ever given the opportunity to participate in the March of the Living, take it. You will not regret it. It will change you and the way you see the world around you, just like it changed me and my perspective on life." - Stephanie W, San Diego

"One of the best decisions I ever made was going on the March of the Living." - Bailey B., Las Vegas, NV

**contact**

Marcia Tatz Wollner  
Marcia@motlthewest.org  
(858) 395-3590

**AN OPPORTUNITY NOT TO BE MISSED!**

For More Information and Application  
for the Western Region March of the Living

[CLICK HERE TO APPLY!](#)

The cost is \$6,995. The fee does not cover domestic travel nor your additional travel insurance. At the moment, we will be flying out of LAX and returning through EWR (Newark), but it is not guaranteed. Scholarships are available in many of our communities. Thank you so much for any support you can give to our local teens.

*my* JEWISH LEARNING

**WHY MUSIC IS FUNDAMENTAL  
TO JEWISH PRAYER**



Jewish tradition teaches that music unlocks the door to divine connection. Here's how.

[CLICK HERE TO READ MORE!](#)



### **TODAY'S JEWISH RECIPE**

Cheesy Pull-Apart Garlic Bread  
Babka

[CLICK HERE TO READ MORE!](#)

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## **MARK YOUR CALENDARS FOR THESE COMMUNITY & HOLIDAY EVENTS**

### **2023 EVENTS**

#### **January 11**

Cantor Azi Schwartz Concert, **SOLD OUT**  
Sun City Palm Desert

#### **January 15**

"The Extraordinary Journey of Ruth Gruber"  
Documentary Screening  
Temple Sinai

#### **January 16**

Lion of Judah Brunch  
with JBC Author Letty Cottin Pogrebin

#### **January 27**

"Stand With Us"  
Fashion Show and Luncheon, Temple Isaiah

#### **January 27**

Be a Mensch, International Holocaust Remembrance Day  
at 11:00 AM, Palm Desert Civic Park Amphitheater  
For more information: [menschfoundation@yahoo.com](mailto:menschfoundation@yahoo.com)

#### **January 27 & 29**

G'milut Hasadim "Acts of Loving Kindness" - ACT 3: CHILDHELP  
Friday, January 27 @ 7:45pm & Sunday, January 29 @ 11:00am

Erev Shabbat Services with guest speaker,  
Sheri Bogh, Program Director, Community Relations,  
Childhelp Merv Griffin Village in Beaumont  
Complimentary Sunday Brunch and learning  
with Rabbi J.B. Sacks - Registration REQUIRED  
Registration: [www.CongregationBethShalom.net](http://www.CongregationBethShalom.net)

**January 29**

Holocaust Remembrance Commemoration  
featuring "The Braid"

**February 3 & 4**

Or Hamidbar presents a  
Shabbat Experience with Rabbi Sam Feldman  
Free admission to all events. Limited seating  
RSVP at: <https://orhamidbar.org/shabbat-experience-with-rabbi-sam-feldman/>

**February 5**

Hadassah's Mahj Day  
Palm Desert Sun City (8:30 AM - 4:15 PM)  
For more information contact: Shelley Miller Mantell  
760-327-4188 or e-mail: [Shelleyps@aol.com](mailto:Shelleyps@aol.com)

**February 5**

"Cantors on Broadway"  
Temple Isaiah

**February 5**

Tu B'Shevat Seder with lite Israeli-style meal @ 4:00pm  
Reservations REQUIRED: \$22 members / \$27 non-members  
Registration: [www.CongregationBethShalom.net](http://www.CongregationBethShalom.net)

**February 5**

"How to be Jewish, Queer and Sane in 2023"  
4:00-6:00PM at Temple Sinai  
RSVP to: [LGBTQ@templesinaipd.org](mailto:LGBTQ@templesinaipd.org)

**February 15**

Major Gifts  
featuring JBC Author Ira Rosen

**February 17 & 19**

12th Annual Scholar-in-Residence Weekend,  
made possible by a grant from Jewish Federation of the Desert  
Eishet Hayil: Women of Strength  
Friday, February 17 — Sunday, February 19  
featuring Dr. Tammi J. Schneider,  
Professor of Religion, Claremont Graduate University  
Registration: [www.CongregationBethShalom.net](http://www.CongregationBethShalom.net)

**March 3**

Shabbat Across America / Hadassah Shabbat @7:45pm  
Erev Shabbat Services with Oneg Shabbat  
sponsored by Sabra Hadassah  
Visit our website for details:  
[www.CongregationBethShalom.net](http://www.CongregationBethShalom.net)

**March 6-7**  
**Purim**

**March 21**  
Jewish Federation Golf Tournament  
Tamarisk Country Club

**March 26-29**  
10<sup>th</sup> Annual Jewish Film Festival

**March 27**  
"An Affair to Remember"  
Pomegranate at Le Vallauris

**April 5**  
First Seder  
Pesach April 5-13

**April 30**  
Yom Ha'atzmaut Community Celebration

**May 9**  
JMOGD Golf Tournament  
Eagles Falls Course, Indio

**May 25-27**  
Shavuot

JBC = Jewish Book Council



Your Child or Grandchild will be thrilled if you enroll them in the **PJ Library Free Jewish Books**. Please take a moment and sign them up, you'll be glad you did.

[CLICK TO SIGN UP!](#)

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## **In-Person and Online Religious Services Throughout the Coachella Valley and Beyond**

### **Chabad of Sun City Palm Desert:**

Rabbi Yonason Denebeim.

Call [760-848-8250](tel:760-848-8250) or e-mail: [info@chabadsuncity.com](mailto:info@chabadsuncity.com) for schedule.

### **Chabad of Palm Springs & Desert Communities:**

Rabbi Yonason Denebeim & Rabbi Arik Denebeim Pre-Shabbat program at 5:30p.m. outside shul and services held via Zoom. [760-325-0774](tel:760-325-0774)

Visit [www.ChabadPS.com](http://www.ChabadPS.com) for contact and service information.

### **Chabad of Rancho Mirage:**

Rabbi Shimon Posner

[www.chabardrm.com](http://www.chabardrm.com)

[760-770-7785](tel:760-770-7785) "Taste of Shul" available Fridays on Zoom and Facebook live. Send an e-mail: [info@chabardrm.com](mailto:info@chabardrm.com) to be added to mailing list or for specific virtual programs online.

### **Congregation Beth Shalom**

Ken Hailpern, Spiritual Leader

**Shabbat morning services at our new location:** 42600 Cook St., Upper Level, Palm Desert at **9:45 AM**

Proof of vaccination required on first in-person return visit. Visitors welcome with proof of vaccination. [www.congregationbethshalom.net](http://www.congregationbethshalom.net)

### **Congregation Har El - Fridays 5:00 PM and Torah study Saturdays at 11:00 AM**

Rabbi Richard Zions, PH.D, Cantor Joseph Gole

E-mail: [harelurjpd@gmail.com](mailto:harelurjpd@gmail.com) for Zoom invitation and link.

### **Congregation Shalom Bayit**

Rabbi Kenneth Milhandler

1320 West Williams Ave., Banning, CA 92220

Contact: [951-392-5380](tel:951-392-5380)

### **Desert Outreach Synagogue**

Rabbi Dr. Jules King, Rabbi Rachel Axelrad, Rabbi Andrew Bentley and Cantor Lori Reisman

**2nd Friday - 7:00 PM** - Shabbat Services both In-person and also on Zoom.

**2nd Saturday morning - 10:30-11:30 AM** - An hour of Torah study

on Zoom with Rabbi Rachel Axelrad.

Proof of vaccination required. Masks optional. Check calendar for updates.

Beit Sefer: Religious School is held on Saturday mornings (Shabbat school), beginning October 8th, from 9:45 AM to noon. B'nei Mitzvah classes for children with Arava Talve and adults will start in the fall. Call 760-449-0111 for information and to sign up.

[www.Desert-Outreach-Synagogue.com](http://www.Desert-Outreach-Synagogue.com)

### **Or Hamidbar - Fridays 6:30 PM**

### **Kabbalat Shabbat and Saturdays 10:30 AM**

Shabbat prayer and study - [Click Here](#)

### **Sun City Jewish Services**

Rabbi Dr. Kenneth Emert, Cantorial Soloist Alan Scott and Accompanist Brent Reynolds

38180 Del Webb Blvd.

Meeting in Sunset View Clubhouse (2nd Club House)

### **1st and 3rd Fridays of the month at 7:15 PM**

Call Nadine Brinhendler at 707-332-3947, for more information

### **Temple Har Shalom, Idyllwild**

Erev Shabbat Services the 4th Friday of each month with Rabbi Ilana Grinblat at 6:00 pm with dinner to follow. Shabbat teaching with Rabbi Ilana the next morning at 9:30 with bagels and coffee. On all other Fridays of the month Shabbat Candle Lighting at 6:00 on Zoom.

1st Friday with Rabbi Malka Drucker

2nd Friday with Rabbi Ilana Grinblat

3rd Friday with Board host

**Phone:** 951-468-0004

**For More Information and for Zoom Link:**

[www.templeharshalomidyllwild.org](http://www.templeharshalomidyllwild.org)

### **Temple Isaiah**

Rabbi Steven Rosenberg

**Friday evening** Shabbat Services in-person (must provide proof of vaccination) at **7:30 PM**, preceded by wine and cheese 'nosh and sip' socializing from **7:00-7:30 PM**. Oneg follows service. Services also streamed online on our Facebook page at Temple Isaiah Palm Springs.

**Saturday morning 'nosh and drash' at 10:00 AM, followed by Shabbat morning services at 10:30 AM.** Service also broadcast on Zoom & Facebook.

[www.templeisaiahps.com](http://www.templeisaiahps.com)

### **Temple Sinai**

Rabbi David Novak [rabbi@templesinai.org](mailto:rabbi@templesinai.org)

Temple Sinai requires all people on the campus to be fully



vaccinated.

**Friday Shabbat Services at 5:30 PM**

**Shabbat morning Torah study at 8:45 AM**

**Shabbat morning worship at 10:00 AM**

All worship is held in-person and available online at

[www.templesinaipd.org](http://www.templesinaipd.org)

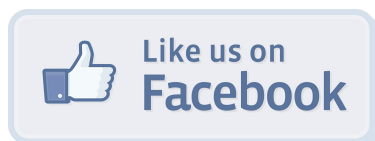
## **Jewish Federation of the Desert**

111, Rancho Mirage, CA 92270

760-324-4737

[www.JFEDPS.org](http://www.JFEDPS.org)

**STAY CONNECTED WITH JFED**



**Jewish Federation**  
OF THE DESERT